

Education & Empowerment Committee



Jonathan Harris, Chair

Thursday, October 21, 2010
5:00 pm to 6:30 pm
Public Health
4041 North Central Avenue, Phoenix
14th Floor, Training Room

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Meeting Minutes

Committee Members *AT: Attended AB: Absent EX: Excused ALT: Alternate Present*

AT Jonathan Harris	AT MiAsia Pasha	AT Miguel Garruna
AT Robert Solis	AT Ron Hill	AT Lucio Amado

Guests

Support Staff: John Sapero

Welcome, introductions and declarations of any conflicts-of-interest

Ron Hill called the meeting to order and welcomed the attendees. Everyone introduced him/her self and declared any conflicts-of-interest.

Determination of quorum

Ron Hill determined quorum was established, with five of six members present at 5:10 pm.

Review of the meeting minutes and action items from prior meetings

This item was tabled.

Funding is provided by the United States Department of Health and Human Services, the Ryan White HIV/AIDS Treatment Modernization Act of 2006 and the Maricopa County Department of Public Health.

All of the documents discussed may be requested from Planning Council Support.

Committee chair update

Ron Hill discussed he would like the committee to have a presence at next year's Rainbows Festival, to promote upcoming E&E events and recruit new consumer Planning Council members.

Evaluation of the September 25, 2010 Aprende+Integrate+Vive event

Ron Hill shared information provided by Jonathan Harris regarding how to evaluate educational events. The committee reviewed the materials and reached a consensus to use the criteria to evaluate future events.

Committee members discussed their perceptions of the event. Miguel Garruna offered to translate the feedback forms from the recent Spanish-language event and report back to the committee at the next meeting.

Event planning

The committee reviewed the proposed survey to determine topics for the next event. Other discussion points:

- Flyer needs to be completed
- The event will be held at the Radisson Hotel Phoenix City Center North
- Breakout sessions will be determined once surveys have been returned
- Committee members will begin contacting senior centers
- MiAsia Pasha will try to arrange for entertainment at lunch
- Committee members will try to secure raffle prizes
- Agencies to contact for vendor tables: Southwest Center for HIV, Project Hard Hat, Area Agency on Aging, Ebony House, CPLC, Care Directions, Walgreens
- Event should be open to partners and friends of PLWHA – testing services on site?
- Postcards to promote the event should be done, as they are easier to place on counters or in food boxes/bags
- Future events should be promoted on Facebook
- Testing information should be included on the Facebook page
- An event in Pinal County might need to be presented.

Other Issues

Ron Hill noted that the photos on the recruitment brochure need to be updated.

MEETING MINUTES *continued*

Determination of agenda and action items for the next meeting

In addition to the recurring items, the committee determined the following:

Agenda Items

Continued event planning

Continued evaluation of the Spanish-language event

Action Items to be completed by the next meeting:

Task

Assigned To

Current events summaries

MiAsia Pasha introduced Brittany DiVito from Heal International.

Call to the public

No comments were voiced.

Adjourn

The meeting adjourned at approximately 6:08 pm.